

## Writing and Pitching Life-Science-Related Op-Eds

A Science Communication Webinar by Patrick Skerrett, editor of STAT News' First Opinion



Op-eds are a critical tool for influencing public opinion and policy, sharing your informed perspective on important issues, and translating your research.

How do you write an effective op-ed? Patrick Skerrett, who runs the opinion section for STAT News, will introduce students and faculty to the art of writing opinion articles. He'll explain why op-eds are worth writing, how basic elements can be used to create an effective op-ed, and how to pitch your idea to an editor.

The webinar is free and open to doctoral and graduate students, faculty, and others in the Johns Hopkins community.

Details:

12 – 1 p.m. Eastern US Time

Wednesday, October 6, 2021

[Register here](#)

The lecture is the third in a series of talks on communications skills sponsored by the [R3 Science Communications Leadership Program](#), which is supported by the Provost's PhD Professional Development Initiative.

Join the conversations online at #R3ISEnetwork!

For more information, please contact the program directors, Brian Klaas ([bklaas@jhu.edu](mailto:bklaas@jhu.edu)) and Brian Simpson ([bsimpso1@jhu.edu](mailto:bsimpso1@jhu.edu)).

### **Patrick Skerrett**

Patrick Skerrett is the editor of STAT's First Opinion and host of the First Opinion Podcast. Before helping launch STAT in 2015, he was executive editor of Harvard Health Publications, the consumer publishing division of Harvard Medical School, a freelance science writer, and a high school biology and chemistry teacher. He is the coauthor of "Eat, Drink, and Be Healthy: The Harvard Medical School Guide to Healthy Eating" and several other books.