

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2022”

The goal of the “Conversation Series 2022” is to help us think about ways to improve “the patient experience” at Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming **Marla Kaplowitz, 4A’s President and CEO on Wednesday, February 16, 2022 at 5:00pm via Zoom.** (Zoom link below) Marla will present a lecture entitled “**The Future of Work**”. The Q & A session will follow the lecture.



Marla is a specialist in pioneering business growth, diversity, equity, and digital transformation in contemporary environments geared to a modern inclusive workplace culture. A skilled corporate executive with more than three decades of experience managing cross-functional, cross-cultural and geographically dispersed teams, she has an accomplished track record driving internal, industry, governmental and societal stakeholder engagement.

Marla is a mentor and coach, she provides authentic leadership that is transparent and encourages open communication. She recognizes talent, helps staff explore their skills, and is open to new ideas. She is capable of leveraging an extensive history in marketing leadership, project/change management, strategic planning and technology adoption to provide competitive advantage. She transformed the operations of industry-leading organizations.

Recognized for hands-on change management and business leadership, Marla charismatically galvanizes team performance with an engaging manner that motivates and inspires others, accessing personal tenaciousness and resilience to optimistically overcome challenges and achieve objectives.

Marla has a BA (Sociology) from the University of California, Santa Barbara, she is a Member of the Boards of the 4A’s Foundation, The Ad Council, and the Better Business Bureau National Programs. She is also a Director on Industry Boards and Executive Committees for Ad-ID, Digital Advertising Alliance and the Trustworthy Accountability Group.

Informational Link: <https://www.linkedin.com/in/marla-kaplowitz-29113821>

Registration Doodle Poll: <https://doodle.com/meeting/participate/id/DdwrR5wb>

Zoom Link: Please click the link below to join the webinar:

<https://jhjhm.zoom.us/j/96954502530?pwd=aDlqcU9SeW93bE9XL3lDcGpWbFpuUT09>

Passcode: 402503

The lectures are open to all members of the Hopkins community. In order to allow for an open exchange between the speaker and the audience we will not record or broadcast the lecture.



Speaker Series - 2022			
Dates considered for the Series are scheduled as follows and will take place via Zoom.			
2022			
Wednesday	2/16/2022	Marla Kaplowitz	4A's President and CEO
Wednesday	3/16/2022	David Hellmann	Director, Johns Hopkins Center for Innovative Medicine, Aliko Perroti Professor of Medicine, Professor of Medicine
TBD		Steffanie Bristol	Head, Biogen Digital Health External Innovation and Alliances, Imaging & AI/ML; Pioneering Personalized & Digital Medicine in Neuroscience
TBD		Tina Wells	Founder & CEO, RLVNT Media

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