

We are proud to present our next installment of  
**Leading Change: Perspectives from Outside of Medicine**  
“Conversation Series 2021-2022”

The goal is to help us think about ways to improve “the patient experience” at Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming **Lindsay Jurist-Rosner, CEO and Co-Founder, Wellthy on Wednesday, November 3, 2021 at 5:00pm via Zoom.** (Zoom link below) Lindsay will present a lecture entitled “**A Conversation with Lindsay Jurist-Rosner**”. The Q & A session will follow the lecture.



Lindsay Jurist-Rosner is the CEO of Wellthy, Inc. based in New York City. Wellthy is helping the 66 million Americans who care for aging, chronically ill, and disabled loved ones. With Wellthy, Lindsay is building the company she needed throughout the 28-years caring for her mother.

Prior to founding Wellthy in 2014, Lindsay was in the advertising technology and media industries with functional responsibilities in marketing, product and sales. Lindsay served as the Senior Vice President of Marketing at NY-based advertising technology startup, Simulmedia. Before that, Lindsay ran Marketing Research at

Machinima; worked in product and strategic marketing at Microsoft; worked in marketing at LA-based startup, Spot Runner; and ran the west coast advertising and marketing relationships for The Atlantic.

Lindsay received an MBA from the Harvard Business School and a BA in Economics-Operations Research from Columbia University. Lindsay lives in New York City.

**Informational Link:** <https://www.linkedin.com/in/lindsayjuristrosner/>

**Registration Doodle Poll:**

[https://doodle.com/poll/z4xfszqscba9tnqp?utm\\_source=poll&utm\\_medium=link](https://doodle.com/poll/z4xfszqscba9tnqp?utm_source=poll&utm_medium=link)

**Zoom Link:** Please click the link below to join the webinar:

<https://jhjhm.zoom.us/j/95051993325?pwd=bWF0d0dDdkdHcVBqMXpsS2lLcGFvdz09>

Passcode: 952944

The lectures are open to all members of the Hopkins community. In order to allow for an open exchange between the speaker and the audience we will not record or broadcast the lecture.



Speaker Series - 2021 - 2022			
Dates considered for the Series are scheduled as follows and will take place via Zoom.			
2021			
Tuesday	9/21/2021	Alvy Ray Smith	Computer Scientist and Visionary
Wednesday	10/6/2021	Mangesh Hattikudur	President and Co-Founder of Kaleidoscope Studios
Wednesday	11/3/2021	Linday Juritz-Rosner	CEO and Co-Founder, Wellthy
Wednesday	11/17/2021	Trina Spears	Co-CEO and Co-Founder, FIGS
2022			
TBA		Ophir Tanz	Founder and CEO of Pearl
Wednesday	2/16/2022	Marla Kaplowitz	4A's President and CEO
Wednesday	3/16/2022	David Hellmann	Director, Johns Hopkins Center for Innovative Medicine, Aliki Perroti Professor of Medicine, Professor of Medicine

**Elliot K. Fishman M.D.**  
**Elliot K. Fishman Professorship in Radiology**  
**Professor of Radiology, Surgery, Urology and Oncology**  
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