

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2021”

The goal is to help us think about ways to improve “the patient experience” at Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming **Doug Becker, Founder & Chairman of Cintana Education and Founder of Laureate Education, Inc., on Wednesday, April 7, 2021 at 5:00pm via Zoom.** (Zoom link below) Doug will present a lecture entitled “Entrepreneurship as a Force for Good” A Q & A session will follow the lecture.



With a passion for technology and a fascination with medicine, Doug founded his first company, LifeCard International, at the age of 17. The company received its initial funding from Blue Cross and Blue Shield (BCBS) of Maryland and developed one of the first systems for computerizing medical records. BCBS acquired the company a few years later, allowing Doug and his partners to start an investment company called Sterling Partners in 1983.

Since then, Sterling has become a leading investor in education and other industries having made more than 80 investments over the years. As Sterling increasingly focused on education related ventures, Doug turned to starting and leading companies in this field. His first venture was Sylvan Learning Systems that became the largest tutoring company in the United States. Sylvan created and spun out numerous education companies including Laureate Education, which became the largest higher education company in the world. Having founded Laureate, Doug served as its CEO from inception in 1999 through the end of 2017 and as Chairman through 2018. At its height, Laureate had over 1,000,000 students enrolled at 70 campus-based and online institutions owned or managed by the company, in 29 countries around the world, offering bachelors and advanced degrees in almost every field of study.

Doug’s most recent entrepreneurial venture, Cintana Education, arose out of his belief that universities play an indispensable role in the development of nations, communities and individuals, and that more students deserve access to the resources of the world’s top-tier universities. Cintana provides world-class expertise and access to its own proprietary resources as well as those of Arizona State University. Together, they are building the Cintana Alliance, an international network of universities that will work together to meet the rising global demand for high quality post-secondary education.

Doug has served on many non-profit boards and currently serves on the Board of Trustees for Johns Hopkins Medicine and Johns Hopkins International. He is also Chair of the Board of the International Youth Foundation (www.iyfn.org), a global NGO focusing on the needs of youth in over 100 countries, including many of the most impoverished nations.

Informational Links: [Douglas Becker | LinkedIn](#)

Registration Doodle Poll: https://doodle.com/poll/m58cs9aw54mky2n3?utm_source=poll&utm_medium=link

The lectures are open to all members of the Hopkins community and we look forward to seeing you there. In order to allow for an open exchange between the speaker and the audience we will not record or rebroadcast the lecture.

Elliot K. Fishman M.D.

Elliot K. Fishman Professorship in Radiology

Professor of Radiology, Surgery, Urology and Oncology

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Please click the link below to join the zoom webinar:

<https://jhjh.zoom.us/j/93547294137?pwd=RDBtNWkvYkFmbjYQmlhYStBb2pOQT09>

Passcode: 786324

