

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2021”

The goal is to help us think about ways to improve “the patient experience” at Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming Keith Grossman, **President of TIME** on **Tuesday, January 12, 2021 at 5:00pm via a Zoom** (Zoom link below) **Keith** will present a lecture entitled “**Conversation with Keith Grossman**”. The Q & A session will follow the lecture.



Keith A. Grossman is the **President of TIME**, where he oversees all business, technology and operational responsibility for the brand. Previously, Keith served as the Global Chief Revenue Officer for Bloomberg Media where he was responsible for the growth of their various media platforms. He was also part of the core team to launch QuickTake by Bloomberg, a 24/7 social, mobile news platform. Prior to Bloomberg, Keith was the Associate Publisher of WRED as well as Ars Technica.

Keith is currently the Chairman of Adweek's Advisory Board and has been named to the Adweek 50, which recognizes the 50 most indispensable individuals in media, marketing and tech, from 2013 through 2018 and in 2020. He is a Board Member of New York Cares, New York's largest volunteer network connecting individuals with their philanthropic passions and, previously, was an Adjunct Professor at NYU.

Under Keith's leadership at Bloomberg, the team won a Gold Dolphin at the Cannes Corporate Media & TV Awards in 2019 for their partnership with Hyundai on a series titled, Art + Technology, and his teams at WRED and Ars Technica were each recognized with Project Isaac Awards, celebrating true invention across the media and marketing industry.

Keith is a graduate of Cornell University and currently resides in New York City with his wife, Catherine, and daughter, Ellie.

Informational Link: <https://www.linkedin.com/in/keith-a-grossman-80838a1/>

Registration Doodle Pdl:

https://doodle.com/pdl/vmmd2nxcpxm8zeh4?utm_source=pdl&utm_medium=link

The lectures are open to all members of the Hopkins community and we look forward to seeing you there. In order to allow for an open exchange between the speaker and the audience we will not record or broadcast the lecture.

Eliot K. Fishman MD

Eliot K. Fishman Professorship in Radiology

Professor of Radiology, Surgery, Urology and Oncology

Johns Hopkins Hospital

410-955-5173 (office) 410-340-6649 (cell)



H there,

You are invited to a Zoom webinar.

When: Jan 12, 2021 04: 00 P M Eastern Time (US and Canada)

Topic: Keith Grossman

Please click the link below to join the webinar:

<https://joinzoom.us/j/92595749315?pwd=aVB6TmhEaVQ0SVRrc3l1bVVXcXEvUT09>

Passcode: 145223

Or iPhone one-tap:

US: +13017158592,,92595749315#,,,,,0#,,145223# or +16465588656,,92595749315#,,,,,0#,,145223#

Or Telephone:

Dial (for higher quality, dial a number based on your current location):

US: +1 301 715 8592 or +1 646 558 8656 or +1 651 372 8299 or +1 786 635 1003 or +1 267 831 0333 or +1 312 626 6799 or +1 470 250 9358 or +1 470 381 2552 or +1 646 518 9805 or +1 669 900 9128 or +1 720 928 9299 or +1 971 247 1195 or +1 213 338 8477 or +1 253 215 8782 or +1 346 248 7799 or +1 602 753 0140 or +1 669 219 2599

Webinar ID 925 9574 9315

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International numbers available: <https://joinzoom.us/j/abhxvDVxm>

Or an H 323/SIP room system

H 323:

162.255.37.11 (US West)

162.255.36.11 (US East)

115.114.131.7 (India Mumbai)

115.114.115.7 (India Hyderabad)

213.19.144.110 (Amsterdam Netherlands)

213.244.140.110 (Germany)

103.122.166.55 (Australia)

64.211.144.160 (Brazil)

69.174.57.160 (Canada)

207.226.132.110 (Japan)

Meeting ID 925 9574 9315

Passcode: 145223

SIP: 92595749315@oornrc.com

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