

FALL 2021 JHU DMSE SEMINAR SERIES

**SEPT. 15
WEDNESDAY
@ 2:30**

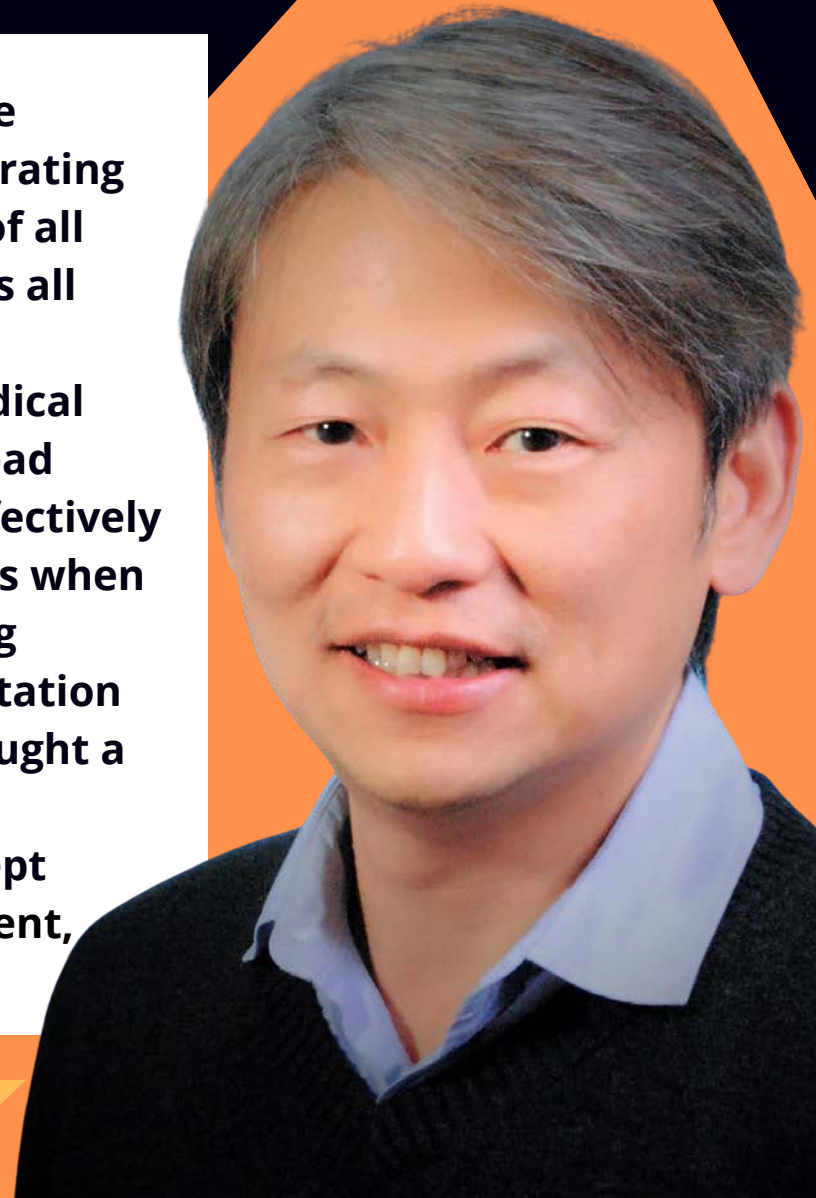
Dr. Allen Wang

ETHICON Biosurgery R&D
Johnson & Johnson

**DMSE Alumni
Class of '07**

From Benchtop to Commercialization- a Class III Medical Device

Continuous oozing is the number one bleeding problem in the surgical operating rooms, occurring in more than 50% of all surgeries, across different specialties all over the world. SURGICEL® Powder Absorbable Hemostat, a Class III medical device, was developed to control broad continuous oozing efficiently and effectively in open or minimal invasive surgeries when ligation or other methods of bleeding control are not possible. This presentation will walk you through how team brought a medical device to market, including identification of unmet needs, concept generations, new product development, commercialization, and teamwork.



For Zoom Link Email DMSE@jhu.edu