

JOHNS HOPKINS
UNIVERSITY & MEDICINE

HOPKINS**LOCAL**
BUILD. HIRE. BUY.

PRESENTS

Brand
**SWEET
SPOT**



**3 Tips To Create Your Own Lane and Uniquely Position
Your Brand For Success**

FEB 10th, 2021 - 12- 1PM EST



Alicia Wilson,
Vice President,
Office of Economic Development
John Hopkins University &
John Hopkins Health Systems



Ayisha Thompson
Founder & Creative Director
Envision Creative A.R.T

Envision Creative **A.R.T**
A VISUAL MARKETING FIRM