

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2025-2026”

The goal is to help us think about ways to improve “the patient experience” at Hopkins by learning from experts in other fields and disciplines.

Please join us in welcoming **Whitney Fishman, Executive Vice President, Futures & Applied Transformation, dentsu** on **Monday, November 10, 2025 at 5:00pm via Zoom**. (Zoom link below) Whitney will present a lecture entitled “The Art & Science of Influence: How Marketers Use Data & Human Insight to Drive Transformation and what every leader—from doctors to CEOs—can learn about shaping people and culture”. A Q & A session will follow the lecture.



As EVP, Futures & Applied Transformation, dentsu Media, Whitney uncovers opportunities to harness technology to connect marketers with audiences in new and meaningful ways. Whitney serves to guide and educate Fortune 500 and global Clients, including Hilton, General Motors, Ferrero, Apple, and American Express on the role of technology in driving consumer behavior and elevating the profiles of new and emerging partners to deliver on marketers’ brand objectives.

Informational Link: [\(15\) Whitney Fishman | LinkedIn](#)

Registration: <https://forms.office.com/Pages/ResponsePage.aspx?id=OPSkn-axO0eAP4b4rt8N7LV2izDLh6xIjlvkrJ9OiLZUMFVBRE9PVVg2MjNPUVo0S1dFSEdaOERUQi4u>

Zoom Link: Please click the link below to join the webinar:

<https://jhjhm.zoom.us/j/99186449004?pwd=ML1VlvG0pFMbaHnyeJum9ARxzaQlgH.1>

Passcode:927249

The lectures are open to all members of the Hopkins community. To allow for an open exchange between the speaker and the audience we will not record for distribution.

Future Speakers:

Speaker Series 2025-2026				
Day	Date	Speaker	Title	Talk Title
Monday	Nov. 10, 2025	Whitney Fishman	Executive Vice President, Futures & Applied Transformation, dentsu	"The Art & Science of Influence: How Marketers Use Data & Human Insight to Drive Transformation Subtitle: And what every leader—from doctors to CEOs—can learn about shaping people and culture"
Tuesday	Jan. 13, 2026	Letizia Alto	CEO of Semi-Retired	
Thursday	Jan. 22, 2026	William Brody	Former President of Johns Hopkins University and Former President of the Salk Institute	
	March 2026	Tina Keshani	Co-Founder and CEO of Seven Starling	"Beyond the Baby Blues: Seven Starling's Mission to Transform Maternal Mental Health"
	TBA	Eric Becker	Founder and Co-Chairman of Cresset	
	TBA	Patrick Collison	Co-Founder and CEO of Stripe	
	TBA	Rowland Illing	Global Chief Medical Officer and Director, Healthcare and Life Sciences, Amazon Web Services/Visiting Professor of Informatics and Imaging at the University of Oxford	
	TBA	Carl Schramm	Economist, Lawyer, Entrepreneur, Author, former President of the Ewing Marion Kauffman Foundation and University Professor at Syracuse University	
	TBA	Shanker Trivedi	Senior Vice President of Enterprise Business at NVIDIA	

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