

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2025”

The goal is to help us think about ways to improve “the patient experience” at Johns Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming **Tina Wells, the CEO and Founder of Wellspring Studio on Thursday, January 9, 2025 at 5:00pm. This event will be held via Zoom. (Zoom link below)** Tina will present a lecture entitled, “The Art of Influence”. A Q & A session will follow the lecture.



Tina is the creative mind and driving force behind Wellspring Studio, on a mission to empower underrepresented founders right from their initial concept to the exciting moment of product launch. Her journey into the world of consultancy wasn't an overnight leap. For five years, she dedicated herself to nurturing and launching brands that today have become household names, such as Elevation by Tina Wells, a home office and lifestyle brand that's become a staple in over 1,500 stores, as well as WNDR LN, a luggage and travel accessories brand, in over 1,800 stores.

Additionally, over the past five years, Tina poured her heart into authoring four book franchises. From the adventurous tales in The Zee Files to the heartfelt honesty in Honest June, the creative crafts in The Stitch Clique, to the empowering lessons in the Elevation Approach book and workbook - each page reflects a piece of her journey.

Rewinding even more to nearly 3 decades ago, to the year 1996, when she started her first business at only 16 years old. A trailblazer setting the stage for what would become influencer marketing, leading the Buzz Marketing Group for over two decades. From Apple to Oprah, her agency became the go-to for over 350 companies seeking to connect with the millennial audience. And oh, Tina's Top 10? That was her sharing insights before the world caught on to the blogging wave.

Tina's leadership has not just been confined to boardrooms and business strategies. She has been honored to contribute to the United Nations Foundation's Global Entrepreneurs Council, Girl Up, and even grace the boards of cultural pillars like The Franklin Institute and the Philadelphia Orchestra. Her journey has been rewarding, with accolades like the American Advertising Foundation's Hall of Achievement and the Henry Crown Fellowship reminding her of the impact one can have. From being listed among Fast Company's 100 Most Creative to Inc.'s inaugural 30 Under 30, each recognition fuels my passion for more innovative ventures.

With a BA in Journalism from Hood College and post-graduate studies at Wharton, where she also served as the Academic Director for Leadership in the Business World, she has always been about pushing boundaries and fostering growth, not just in business, but in every individual I meet.

From my home in Haddonfield, New Jersey, she continues to dream, create, and inspire. Whether through the pages of a book, the strategy behind a brand, or the leadership in a boardroom, she is here to make a difference, one idea at a time.

Informational Link: [\(29\) Tina Wells | LinkedIn](#)



Registration Link: <https://forms.microsoft.com/Pages/ResponsePage.aspx?id=OPSkn-axO0eAP4b4rt8N7LV2izDLh6xljlvkrJ9OILZUOUxITVg2M1AyWjZESDAyVE1YS0tUSkREUS4u>

Zoom Link: Please click the link below to join the webinar:
<https://jhjhm.zoom.us/j/98933953929?pwd=6T38oFY8bMOHzP21EePdnRZ7gle0Im.1>
Passcode: 453781

The lectures are open to all members of the Hopkins community. In order to allow for an open exchange between the speaker and the audience we will not record the lecture for rebroadcast.

Future Speakers:

Speaker Series 2024-2025			
Date	Speaker	Title	Talk Title
1/9/2025	Tina Wells	Founder, Wellspring Studio	The Art of Influence
3/19/2025	Jack Smith		
4/17/2025	Kimberly Powell		
TBA - May 2025	Kurt Herzer		
	Cindy Kent		

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