

Maximizing Discoverability



Who: Harry Shirley, PhD

When: Thursday, November 7, 2024 from 3:00pm-4:00pm

Where: Zoom (Register via link here or scan QR code)

Join the JHU Provost's Leadership, Advancement and Development (LAD) Academy in welcoming Harry Shirley, PhD from Nature Masterclasses, to talk about research impact.

A key goal of publishing any study is to make an impact within the research field. Publishing alone does not guarantee impact; it is important to optimize a paper for visibility and discoverability. In this short session we will discuss strategies to create titles and abstracts for maximized discoverability.

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<https://facultyaffairs.jhu.edu/career/lad/>

Have a question?
Reach out to us at JHLADAcademy@jh.edu



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