

We are proud to present our next installment of
Leading Change: Perspectives from Outside of Medicine
“Conversation Series 2024-2025”

The goal is to help us think about ways to improve “the patient experience” at Johns Hopkins by learning from experts in other fields and disciplines.

Please join us, in welcoming **Caryn Seidman-Becker, the Chair, CEO and Co-Founder of Clear on Thursday, October 24, 2024 at 5:00pm. This event will be held at the Albert H. Owens, Jr. Auditorium in the Bunting Blaustein Research Building and will be streamed on Zoom. (Zoom link below)** Caryn will present a lecture entitled, “In Conversation with Caryn Seidman-Becker”. A Q & A session will follow the lecture.



Caryn Seidman-Becker is the Chair and CEO of CLEAR, the secure identity platform transforming the way people live, work, and travel. After acquiring the company in 2010, she has since grown CLEAR into a global, customer-obsessed brand serving 58 airports, more than 25 million members and hundreds of partners across the travel, health and sports industries. As CEO, Seidman Becker's vision is to create a world that's friction-free for everyone everywhere simply by being themselves.

Before CLEAR, Seidman Becker started Arience Capital, a +\$1 billion value-oriented asset management firm investing in a broad spectrum of industries.

Today, Seidman Becker is a Board Member of The Home Depot, the Partnership for New York City, New York-Presbyterian Hospital, the 9/11 Memorial & Museum and The Teak Fellowship.

Born and raised in Maryland, Seidman Becker is a graduate of The University of Michigan. She lives in New York City with her three children and two dogs.

Informational Link: [\(27\) Caryn Seidman Becker | LinkedIn](#)

Registration Link: <https://forms.microsoft.com/Pages/ResponsePage.aspx?id=OPSKn-axO0eAP4b4rt8N7LV2izDLh6xIjlvkrJ9OiLZUNjRQUlhXODMyWTVTSIpUQzNKQINHRkZBTS4u>

Zoom Link: Please click the link below to join the webinar:

<https://jhjhm.zoom.us/j/94434348696?pwd=328BYFzuSQNbqaezClqMEYD4qfJz1i.1>

Passcode: 431746

The lectures are open to all members of the Hopkins community. In order to allow for an open exchange between the speaker and the audience we will not record the lecture for rebroadcast.



Future Speakers:

Speaker Series 2024-2025			
Date	Speaker	Title	Talk Title
10/24/2024	Caryn Seidman Becker - In Person and via Zoom	Chair, CEO and Co-Founder of Clear	"In Conversation with Caryn Seidman Becker"
11/19/2024	Shenan Reed	Global Chief Media Officer for GM	"Matching the Message to the Audience - Understanding What Your Customer Needs to Hear"
12/5/2024	Jenny Abramson	Founder and Managing Partner at Rethink Impact, LP	
1/9/2025	Tina Wells	Founder, Wellspring Studio	The Art of Influence
TBA - April 2025	Kimberly Powell		
TBA - May 2025	Kurt Herzer		
	Cindy Kent		

Elliot K. Fishman M.D.

Elliot K. Fishman Professorship in Radiology

Professor of Radiology, Surgery, Urology and Oncology

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