

SUBJECT: Leading Change: Perspectives from Outside of Medicine Conversation Series Oct. 19 at 5 p.m. via Zoom

To the school of medicine community

Dear Colleagues,

We are proud to present our next installment of the **Leading Change: Perspectives from Outside of Medicine** conversation series 2022–23 on Wednesday, Oct. 19, at 5 p.m. via Zoom.

Please join us in welcoming Whitney Fishman Zember, group director, consumer insights & innovation, GroupM (Zoom link below). Whitney will present a lecture titled *Web3 101: Humanizing what web3, cryptocurrency, NFTs and the metaverse means, as well as what it means for the future of connectivity, community and the field of medicine*. A Q&A session will follow the lecture.

The goal of the series is to help us think about ways to improve the patient experience at Johns Hopkins by learning from experts in other fields and disciplines.

Informational Link: [Whitney Fishman Zember | LinkedIn](#)

Registration Link: forms.office.com/Pages/ResponsePage.aspx?id=OPSkn-axO0eAP4b4rt8N7LV2izDLh6xIjlvkrJ9OiLZUM1ozVkpaVUtGVE42V1lyMTdVM1JCukZJSi4u

Zoom Link: Please click the link below to join the webinar:

jhjm.zoom.us/j/99027414076?pwd=SkM4ZTRGRjBuYnVqNlIvdWtyRFFaZz09

Passcode: 907720

The lectures are open to all members of the Johns Hopkins community. In order to allow for an open exchange between the speaker and the audience, we will not record or rebroadcast the lecture.

Elliot K. Fishman, M.D.

Professor of Radiology, Surgery, Urology and Oncology

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